



Building on our success in the Research Excellence Framework (REF), which classed 96% of BU's research as internationally

# Welcome

I am very proud to have been associated with Bournemouth University for nearly 35 years, first as an academic, then as a member of the university's leadership team and more recently as a member of the University Board.

I am absolutely delighted and honoured to take on the role of Chair at this exciting time for BU.

John, Daniel and I have all been students at BU at different stages of its evolution, giving us real insight into the student perspective – I am proud of the partnership that we have with SUBU and students from across BU.

On behalf of the Board I want to thank the Vice-Chancellor, the leadership team and all the staff, as well as SUBU, and of course our students, for their hard work and remarkable achievements.

This has been another fantastic year at BU as we build momentum towards delivering our BU2018 vision – to create and share through our Fusion of education, research and practice, and inspire our staff and students to enrich the world.

This year's Annual Review showcases some of the brilliant work by staff and students working together, demonstrating the power of this approach.

Our new Fusion Building demonstrates our commitment; it has been designed to facilitate creativity, innovation and collaboration.

In the changing UK landscape, global engagement and global talent is at the heart of our vision.

Thank you to all our BU community and our friends in the wider community – I look forward to another great year.

It is great to belong in a university that works so much in partnership with students, that celebrates diversity and innovation, and has such a positive impact beyond its campuses.

The recognition of BU as one of the 200 most international universities in the world is a great achievement, and reflects the commitment at BU to developing a world class student experience with others beyond the UK.



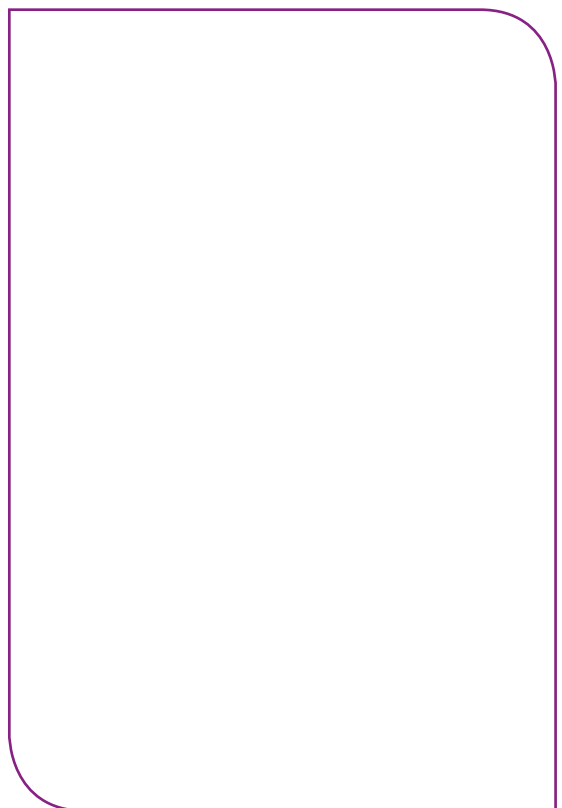


## The research

Bournemouth University students, led by Dr Anita Diaz and Dr Liz Franklin, have been working with the National Trust and RSPB in the Isle of Purbeck to monitor heathland habitats and develop more effective conservation methods for the area. Over the course of several summers, teams of students from BU have carried out ecological surveys of the Isle of Purbeck. They've carried out hours and hours of surveying work, gathering huge amounts of data about the flora and fauna in the local area.

For BU students, the project has been a fantastic way of developing their skills, putting their academic knowledge into practice and bolstering their environmental experience which will be a real advantage when applying for jobs. But perhaps the most significant benefit has been to the National Trust, RSPB and our local area as the extra man-power has enabled them to gather substantial amounts of data which will go on to inform conservation activities that will help to preserve the natural beauty of Purbeck for years to come.

Currently the largest citizen science project the National Trust has embarked on to date, student involvement has informed the analysis of 80 years of ecological change at the site, which is helping to shape the new conservation management plans for the future of the reserve.



Michele Broome is the Ecological Officer for the National Trust. Peter  
Eaton is the project lead for the National Trust.

"BU students have been involved with the National Trust since 2010, when they began assisting with our annual deer census survey, but it wasn't until the start of the Cyril Diver project in 2013 that our Student

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and rewarding experience  
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## **The research**

Around 850,000 people in the UK have some form of dementia, with numbers expected to rise as people are living longer. As the disease progresses, it's not unusual for people to lose weight, which can lead to further physical and mental decline.

Ensuring that people are eating and drinking enough is an important part of providing good quality care for someone with dementia living in a care home, but can become increasingly challenging as the disease progresses. The reasons behind this can be complex and could relate to physical difficulties with swallowing, being unable to remember when they last ate or drank or no longer being able to sense hunger and thirst.

BU's Associate Professor Jane Murphy and Lecturer Joanne Holmes have been working in partnership with care homes, councils and care givers in Dorset to explore the problem and find ways to support staff to provide excellent care.



# Going off the grid: Can employees really switch off during travel?

## The research

Technology has had a massive impact on our lives and has changed the way we work, live and travel. In an era where digital technology affects all aspects of our lives, do we ever fully switch off?

Understanding how technology affects our ability to take a rest from work will be critical to individuals and organisations in managing expectations and implications of the 24/7 always-on culture.

Researchers at Bournemouth University are beginning to explore this developing issue and what it means for our ability to balance work and our personal lives by bringing together different groups of people – academics, students and the general public, as well as tourism and technology professionals

Social media and mobile technologies have in particular allowed people to connect on an unprecedented way, which in some ways brings many benefits – we can find out almost anything at any time.

But this also comes with downsides as people often feel the pressure to be always 'on' and connected. This can have consequences for our leisure and holiday time, which were traditionally seen as times to switch off, relax and recharge.

To kick start their research in this area, Dr Barbara Neuhofer and Professor Adele Ladkin ran a half day event at Bournemouth University, funded by the Balance Network and Engineering and Physical Sciences Research Council, to open a debate about changed work-life balance realities in a digital age.

### The academic



#### **Dr Barbara Neuhofer**

Barbara is a Lecturer in Tourism and Hospitality Management leading this event together with Professor Adele Ladkin, Professor of Tourism Employment.

"We found that digital technologies play a key role during travel and can enhance our experiences in numerous ways.

"At the same time, we found that technological intervention affects the travel experience, as people find it increasingly difficult to switch off as work and everyday life issues spill-over into travel time."

### The attendee

#### **Adriano Gherbin**

Adriano Gherbin, studying MSc Hotel & Food Services Management at BU, attended the event.

"As far as I am concerned, being connected to the digital world has always been something in which pro and cons can be equally weighted.

"Are we slaves of new technologies or are we clever enough to balance our connectivity and down time?"

"The amazing conference held by Dr. Barbara Neuhofer and Professor Adele Ladkin gave a really in-depth overview on work-life balance. It highlighted several aspects which I'd never considered before.





# Global BU

In October 2015 Global BU ambition were laid out in the Global Engagement Plan, following a development process in line with the BU 2018 objective: to have a leading and enduring role in creating a global plan for our global future.

Shortlisted by the Times Higher Education Leadership and Management Awards (THELMAs) in the 'Outstanding International Strategy' category, the plan set out how the university's vision of Fusion was to resonate around the world. Dr Sonal Minocha, Pro-Vice Chancellor (Global) says: "It is our mission that Global BU becomes synonymous with developing global talent, driving global thinking and delivering global traction for Bournemouth University. The first full year of the Global Engagement Plan has been a real success, from the pilot of our Global Talent Programme to the first Global Festival of Learning events in China and Malaysia respectively, this year has been the first step on what I am sure will be a long and successful path towards increasing BU's standing across the world."



Three Global Hubs of Practice have been launched at BU, creating an international network of partners and collaborators connected to business, government, community and academia.

The network has combined access to BU education, research and practice in a subject-specific or regional context and will develop local talent to shape local futures in a global economy.

The Connect India Hub has already driven projects like Aftershock Nepal and Project India, while the China Innovation Hub, dedicated to China's ambition to be a world-leading innovation economy by 2020, has been supported by key partners such as Sias International University in Zhengzhou, China.

The ASEAN Hub aims to deliver a range of capacity and capability building programmes in the ASEAN region; most recently hosting the first Global Festival of Learning with over 400 staff, students and employers in attendance.





60 coaches from different countries and coaches across China took part in the BU China Football Summer Programme, a new initiative in collaboration with partner AFC Borneo.

For a year after the devastating 2015 earthquake in Nepal, students from BU, along with students from India and Nepal, were stationed in a new base in Kathmandu, reporting on the disaster aftermath. Their aim was to change radiological journalism by capturing the voice of Nepalese people at the disaster site, record and life after the earthquake.

The project, a flagship project for the BU's Connect India hub, was run in partnership with universities in India and Nepal.

Students travelled to earthquake-affected areas in Nepal, gathering stories from far-flung places, rarely accessible to journalists reporting during a moment of crisis. The team then shared these stories via a dedicated Aftershock Nepal website, Facebook page, Instagram page and Twitter account.

# The Fusion Building





# Festival season at BU

## New-generation learning, engineering and shining up a BU Festival

Members of the public, industry professionals, students and academics visited BU this summer to see the very best in innovation, research and design at two events highlighting the award-winning work of BU students and academics.

The Festival of Learning opened its fourth year with two talks from National Geographic Adventurer, Alastair Humphreys, whose stories of cycling around the world, walking across India, and rowing the Atlantic had both younger and older audiences transfixed. Alastair also discussed his concept of micro adventures – short and simple adventures that take place close to home – and tips for how children could enjoy adventures that were a bit closer to home.

Over 100 workshops, seminars and interactive sessions also took place across the week, including The Mad Hatter's Cream Tea, the Ancient Maya, and Comedy Workshops.

Other events included a multimedia exhibition showcasing the impact of climate change on the New Forest, interactive demonstrations in BU's cyber security labs, and free advice and testing around vascular health and stroke prevention.

Meanwhile, innovative designs from across Design, Engineering and Creative Technology courses were put on display at BU's annual Festival of Design & Technology, with students demonstrating a variety of creative inventions and innovative problem-solving solutions. Exhibited designs included an automated sheet music turner for pianists, an automated greenhouse irrigation system, and a hoist for pre-operative canine patients in veterinary practices and surgeries.

The Festival of Enterprise, which brings together young people, practitioners, academics, and local business leaders, as part of the university's commitment to engage, support and develop entrepreneurship in the region will also be taking place in July.

A range of employers from creative design to engineering industries were also present, and praised the ingenuity and creativity of a number of designs at the Festival, with students offered placements and internships with a number of companies. This year the Festival of Learning has also gone global, with over 50 students and students hosting and supporting Festival of Learning China and Festival of Learning Malaysia.





# Another award







## Post-Brexit debate held at BU

Businesses at a major Brexit summit in Dorset hailed 'confidence' as the vital factor in forging a successful future outside of the EU.

The event, held by Dorset Chamber of Commerce and Industry (DCCI) and hosted at Bournemouth University, was attended by more than 130 people.

Entitled 'Brexit: What Next for Business?' it focused on the need for greater Government consultation and communication with the business community to end uncertainty and boost belief in the economy.

The panel of business leaders comprised BU economist Professor Nigel Jump, NatWest head of corporate Anthony Donohue, Savills (UK) Ltd senior planning director Richard Shaw, Daily Echo editor and head of news Andy Martin, Steele Raymond solicitors managing partner Peter Rolph and Sunseeker International chief executive officer Phil Popham.

Professor John Vinney, Vice-Chancellor of Bournemouth University and DCCI chief executive Ian Girling welcomed delegates before panellists gave an insight from their sector and the floor was opened for questions.



## Bournemouth University and AFC Bournemouth announce continuation of partnership

Bournemouth University has extended their partnership with AFC Bournemouth, to become Official Higher Education Partner for the 2016-17 Premier League season.

The university and the club have had an established partnership since 2013, with AFC Bournemouth rising into the Premier League and to the highest ever league finish in the club's history during that time.

Activity undertaken as a part of the partnership last season, AFC Bournemouth's first season in the Premier League, included a number of student ambassadors working to help supporters during match days, gaining work experience and supporting the club in the delivery of games.

Now in its second year, the 'BU Big Match' will see a week of events involving schools and the local community, as well as BU staff, students and alumni.

Rob Mitchell, Commercial Director at AFC Bournemouth and a Bournemouth University graduate, said, "We are delighted to be working with Bournemouth University again this season and continue what has been a very fruitful partnership. Both AFC Bournemouth and Bournemouth University are big organisations within the local area, and committed to the community they are based in, so I am sure that this partnership extension will be to the benefit of BU students, staff, and the local community, as well as us here at the football club."

# #BUproud

Celebrating our success and achievements

Bournemouth University's Marketing & Communications team celebrated winning the Gold



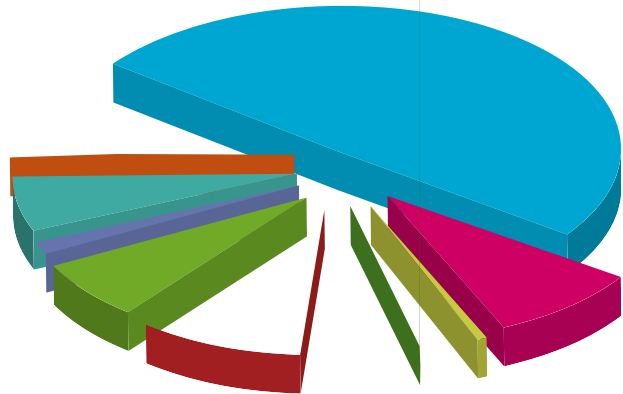


Ahead of the 2016 Festival of Design & Technology, the Vice-Chancellor visited graduates now working at bespoke exhibition



# BU in numbers

Expenditure 2014-15 £'000



- **£65,118** Salaries
- **£13,850** Premises
- **£12,678** Administration
- **£11,510** Student
- **£8,557** Cost of purchasing building & equipment
- **£7,892** Other
- **£7,041** Academic support
- **£2,624** Pension adjustments
- **£2,023** Information
- **£803** Sport

Income 2014-15 £'000

- **£89,214** Tuition fee income
- **£14,592** HEFCE grant
- **£12,811** NHS grant income
- **£8,729** Residential income
- **£3,639** Research
- **£3,458** Knowledge exchange
- **£2,523** Other income
- **£222** Investment income

**99**

clubs and societies active at BU in 2015/16, including 23 academic ones.

**200**

We are one of the 200 most international universities in the world, in the *Times Higher Education* World University Rankings.

**150**

We are ranked in the *Times Higher Education's* '150 under 50' list of the world's best 150 universities under 50 years old.

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